



UNLEASHING LEADERSHIP BRILLIANCE

# EXECUTIVE COACHING

“Coaching with Ian was a great experience! Ian has helped me to recognize the strengths that I bring to the table. He is always prepared with useful tools and exercises that are constructive. I encourage anyone looking for an executive coach to meet with Ian and see if he is the right fit for you.”

Maurice L.. - VP, OPERATIONS

## WHY EXECUTIVE COACHING?

Executive coaching is designed to help leaders close the gap from where they are today to where they want to be in the future. Our coaching challenges leaders to look at themselves, develop stronger self-awareness, and transform their awareness into results for the organization.

## EXECUTIVE COACHING CAN HELP YOU

- Get out of your own way and build authentic confidence
- Take responsibility for your energy and presence
- Obtain candid, relevant feedback on your performance
- Communicate with stronger impact and credibility
- Improve your overall emotional intelligence
- Form authentic relationships built on mutual trust
- Coach others in a way that drives personal accountability
- Cultivate stronger influence in your organization

## EXECUTIVE COACHING PACKAGE

- 6-12 month commitment from coach, client and organization
- Over 18 hours of individualized virtual coaching
- Pre and post multi-factor authentic leadership assessment included

## COACHING DETAILS

Paid for by the organization  
 6-12 month commitment  
 3 sessions per month  
 60 minute sessions via Zoom  
 Unlimited email support  
 Authentic Leadership Assessment  
 Additional resources provided  
 Manager check-ins included



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## Introducing a 6-Month Coaching Program for Executive Leaders

This personalized coaching program is designed for executive level leaders who want to achieve their goals effectively. By taking part in this experience, executives will gain valuable insights to improve their leadership skills both personally and professionally. This program will also ensure that the organization is in the best possible position to succeed.



## The Purpose of Coaching: Creating Awareness, Generating Action, and Facilitating Leadership Learning and Growth

My goal as a coach is to help clients gain self-awareness, take action, and develop leadership skills. By encouraging them to examine themselves critically and honestly, they will take accountability for their actions and energy, resulting in improved communication and leadership abilities.

MONTH

### 01 Self-Awareness

- Initial call with potential client
- Signed coaching agreement
- 3- hours virtual coaching
- Client outlines raters for assessment
- Raters complete multi-factor leadership assessment
- Completion of DISC Assessment

MONTH

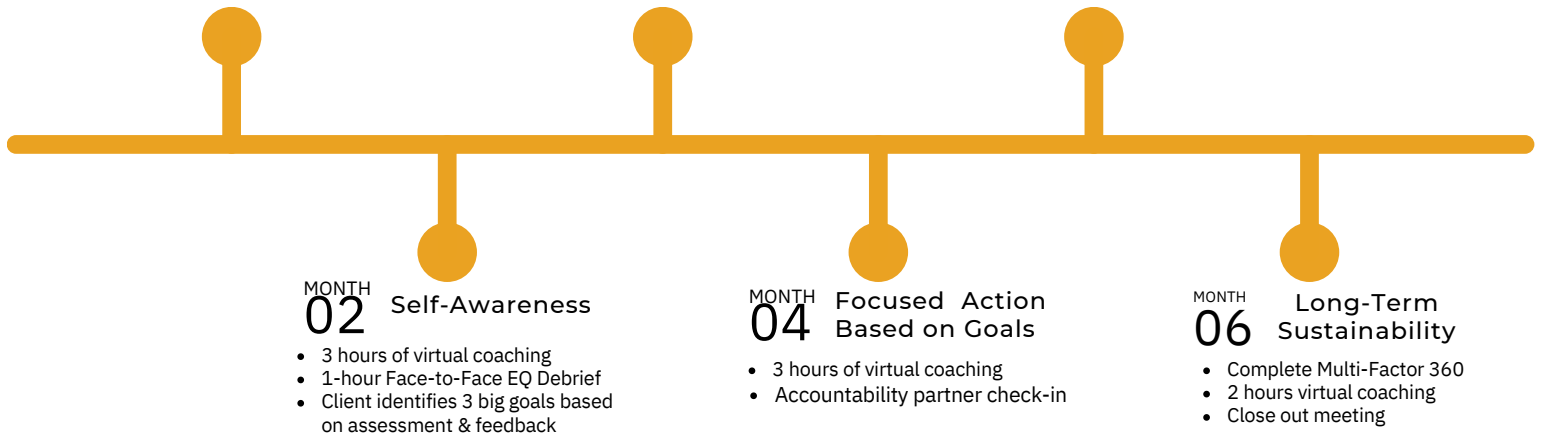
### 03 Focused Action Based on Goals

- 3 hours of virtual coaching
- Accountability partner check-in
- Coach checkpoint calls

MONTH

### 05 Focused Action Based on Goals

- 3 hours of virtual coaching
- Accountability partner check-in
- Coach checkpoint calls



MONTH

### 02 Self-Awareness

- 3 hours of virtual coaching
- 1-hour Face-to-Face EQ Debrief
- Client identifies 3 big goals based on assessment & feedback

MONTH

### 04 Focused Action Based on Goals

- 3 hours of virtual coaching
- Accountability partner check-in

MONTH

### 06 Long-Term Sustainability

- Complete Multi-Factor 360
- 2 hours virtual coaching
- Close out meeting

Unleashing Leadership Brilliance

## PROGRAM INCLUDES



A Certified and Experienced Coach to Help Support You



18 Hours of Virtual Coaching Each Session is 60 Minutes



Multi-Factor Leadership 360 Assessment (Pre & Post)



A Minimum of 3 Hours of Face-to-Face Collaboration



1 Accountability Partner You Trust & Will Check In with Each Month



A New Mindset on How to Lead & Communicate